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Renault Kwid transformed into 'Art Car' is exhibited in France

December 13, 2016

A work of art based on the Renault Kwid is displayed at the south of the city of Paris. Its creator is the artist of French origin indian Sen Shombit.

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Renault finally confirmed that there will not be a Dacia Kwid in the Old Continent, due to the modifications that would be necessary to achieve both in Europe and even the internal competition that would generate the urbanite within the model range of the brand in romania.

however the French brand left the door open for a possible incorporation of the model to the range of products offered by the brand in Europe, if the market conditions require so in the future. And to keep the model in place, the French firm commissioned to the French artist of indian origin Sen Shombit a piece of art based on the Renault Kwid.

After the Kwid was displayed in by Shombit in Kala Ghoda, south Mumbai, the car can now be seen in the Espace Culturel Marc Jacquet in Barbizon, about 60 kilometers to the south of the city of Paris, where it will remain on display until the 27th of December.

The French brand highlighted the work of Shombit, since this is the first time an artist has voiced a narrative in the form of an 'Art Car', in contrast to similar products made by artists such as Warhol, Lichtenstein, Koons, and alexander Calder, which showed in their works their own personal styles.

