

The Renault Kwid arrives in France ... or almost

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It is sometimes ignored but manufacturers decide to sell certain models only for specific markets. Nothing abnormal in there, because the needs and means of each market are not the same and in order to meet success all around the globe, brands have to adapt.

So do not be surprised if you have never seen a Renault Kwid in France because it is not sold in the Hexagon. The Kwid is a car of city type and low-cost to the extreme (understand: more than the Dacia) which meets a great success in India. A success that pushes Renault to bring a particular copy to us, specifically in Barbizon, Seine and Marne.

In these places takes place exhibition " disorder " that pays homage to the Indian artist Sen Shombit and artistic movement of its own, the Gesturisme. Now he has redecorated the Kwid modeled on the famous " Art Car " BMW. He made " a dialogue between painting and design, between art and technology, between the artist and Renault ," in his words.

You will be able to admire this unique copy until December 27 in the Cultural Space Marc Jacquet de Barbizon.

